



PROFILE

Location: Medellín, Colombia; Miami, USA
Year Established: 2009
Number of Employees: 30
Annual % Exports: 47%
Markets Served: USA, UK, Spain, Mexico

SERVICES

PLANNING & CUSTOMER SERVICE

Territory, sales campaign, portfolio, budget management, and CRM

FIELD MANAGEMENT & OPERATIONS

Field sales force, loyalty program, accounts, and fulfillment management

LOGISTICS & REPORTING

Inventory, logistics, distribution, and performance tracking



ABOUT US

With more than 25 years of experience in the direct selling industry, S4DS offers a unique, holistic Software as a Service (SaaS) solution which enables clients to manage all the processes related to their direct selling and e-commerce businesses, including Party Plan, Multilevel and Network marketing, providing a wide range of scalable tools to track and manage remote sales teams of any size.



OUR OFFER

Backed by extensive direct selling experience and industry knowledge, clients benefit from a service that is fully scalable and modular, with a low cost of ownership and management. S4DS works with clients to deploy a solution that covers everything from field sales management, to customer services, to payment processing and reporting within a single, integrated platform.



OUR CLIENTS

Tupperware, Colour Me Beautiful and Bodylogic are some of the multinational companies that S4DS has worked with.



OUR OBJECTIVES

To partner with Canadian direct selling associations and providers to develop marketing strategies with the objective of expanding the Canadian client base.



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