

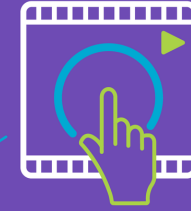
room4
media



· VIDEO
MARKETING



· VIDEO
PRODUCTION



· INTERACTIVE
VIDEOS

VIDEO MARKETING AGENCY

PROFILE

Location: Bogota, Colombia
Year Established: 2012
Number of Employees: 8
Annual % Exports: 90%
Markets Served: USA, UK, Malta, UAE, Japan,
Saudi Arabia

SERVICES

VIDEO MARKETING

Strategic planning, content creation, distribution,
advertising, measuring and optimization

VIDEO PRODUCTION

Animation, live-action

VIDEO TECHNOLOGY

Interactive videos, personalized videos, advanced
video hosting, advanced CRM integrations



ABOUT US

Room4 Media is a video marketing agency with a mission to assist companies to communicate and connect more effectively with their audience using video. We are highly experienced in creating video marketing campaigns for companies in the healthcare sector, those that offer Software as a Service (SaaS) and companies that sell retail and digital products.



OUR OFFER

We strategically create and distribute custom-made video content, and maximize its potential by using the most innovative technologies to increase engagement, converting viewers into buyers. We offer outstanding personalized service and guidance throughout the production process, and handle every client need in-house, from concept to completion.



OUR CLIENTS

We have worked with and created projects for a variety of clients including: AIG, IBM, Deloitte, Grant Thornton, Digicel, Reuters, Nestle, and DaVinci Health, among many others.



OUR OBJECTIVES

To develop direct business relationships with Canadian companies that want to enhance their digital communications and marketing strategies with video marketing and new video technology, and to collaborate with Canadian digital agencies seeking top-quality digital content for their clients.



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GATEWAY to Trade

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