



PROFILE

Location: Cali, Colombia
Year Established: 2013
Number of Employees: 14
Annual % Exports: 20%
Markets Served: Canada, USA, Colombia

SERVICES

DIGITAL ANIMATION
2D animation, 3D modelling

PRE-PRODUCTION
Storyboarding, animatics and character design

PRODUCTION
Modeling, texturing, rigging, animation and lighting

POST-PRODUCTION
Compositing, editing and motion graphics

VR
Virtual reality experiences for real estate, video games and marketing



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ABOUT US

Primart Studios is a full-service audio-visual content producer in the commercial, education, and advertising sectors. Primart creates innovative and visually striking animated content, and is comfortable experimenting with new styles and technologies to ensure a unique service and to deliver an outstanding final production.



OUR OFFER

Primart's raison d'être is to improve clients' outreach and engagement with their own clients. Primart has a track record of delivering projects on-time and below North American costs, from concept development through to pre-production, production and post-production. Primart also provides services that support their clients in reaching higher levels of quality and production, reducing the costs of hiring larger in-house teams.



OUR OBJECTIVES

To partner with Canadian animation studios, in order to provide them with an augmented staff complement and co-creation services, and to develop alliances with large Canadian digital agencies to support their animation projects.



OUR CLIENTS

Primart Studios has worked with many companies across a range of industries, such as: Samsung, Banco W, ICESI University, Javeriana University, Harinera del Valle, Constructora Solanillas and Condo Media (Real estate app in Montréal). We have also worked with the Canadian artist, Kamil Chajder, in Montréal.



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