



HIGUERA STUDIOS



PROFILE

Location: Bogota, Colombia; Seattle, USA;
Valencia, Spain
Year Established: 2009
Number of Employees: 11
Annual % Exports: 10%
Markets Served: USA,, Colombia

SERVICES

AR & VR DEVELOPMENT

HTC, SamsungVR, DayDream, Cardboard, Vuforia, ARKit, ARcore

WEB & MOBILE APP DEVELOPMENT

Deployments to iOS, Android and Windows
Universal using Xamarin and Cordoba

DATABASE DEVELOPMENT

Tailor-made backends/CMS based on Drupal7/8,
NodeJS, Angular, MySQL and MongoDB

VIDEO GAME DEVELOPMENT

Production of 2D and 3D art assets, animation,
sound/music and Unity3D development

JOHN HIGUERA

CEO

HIGUERA STUDIOS

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ABOUT US

Higuera Studios develops comprehensive digital experiences combining sophisticated 2D and 3D animation skills and mobile application development. Higuera specialises in development that brings unique, custom visual applications to advertising, edutainment and industrial content, from UI development to back-end database programming, from VR to ad agency digital marketing projects.



OUR OFFER

Higuera Studios designs and develops all steps in the life-cycle of digital applications. From the development of a user-friendly UI to a complete web and mobile deployment, Higuera blends years of cutting edge technology expertise with deep understanding of advertising, edu-tainment and industrial solutions to carefully create powerful results, reducing cost and risk for new types of digital products while improving the delivery time and innovation.



OUR OBJECTIVES

To partner with digital studios to augment their software development capabilities as well as with advertising agencies to serve as their technical solution team.



OUR CLIENTS

Higuera has worked with global brands including Unilever, Hasbro, SabMiller, Cirque du Soleil, LG, Coca-Cola, Chevrolet and KIA.



Global Affairs
Canada

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Canada



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