



# CONTENT DEVELOPMENT & PRODUCTION

## PROFILE

Location: Bogota, Colombia and Montreal, Canada  
Year Established: 2004  
Number of Employees: 3-40  
Annual % Exports: 80%-100%  
Markets Served: USA, Canada, Latin America, Europe

## SERVICES

**CONTENT DEVELOPMENT AND PRODUCTION**  
Research, development, writing and production of factual and fictional content.

**DIRECTION**  
Directing services for traditional audiovisual and 360 VR projects.

**LOCAL PRODUCTION SERVICES**  
Localization and production logistics services in Colombia and Latin America



## ABOUT US

Explora Films is a content production company committed to creating and delivering high-quality experiences that enrich audience's lives with entertaining and satisfying stories. Headed by award-winning television executive, producer, and filmmaker, Mauricio Vélez-Domínguez, we have over 25 years experience in developing and producing high-quality, bilingual content in non-fiction, children, drama and entertainment genres.



## OUR OFFER

We have a proven ability in developing and managing projects with record-breaking ratings with major content distributors, from initial concept to final delivery. Our passion is in creating a platform for life-changing stories to be not only heard, but experienced and multi-purposed across a full range of media consumption platforms.



## OUR CLIENTS

We have worked with top international broadcasters and companies such as: Discovery Channel, Animal Planet, Sesame Workshop, The Canada Council for the Arts, Canada Media Fund (CMF), Jay Walter Thompson (JWT), The Nature Conservancy (TNC), Sancho BBDO, The Humboldt Institute, Cine Colombia, Señal Colombia, Caracol Television.



## OUR OBJECTIVES

To connect with Canadian broadcasters, producers, investors, and artists for potential co-production under CMF or provincial supports, that want to create amazing collaborative stories in multiple media platforms.



**MAURICIO VELEZ DOMINGUEZ**  
DIRECTOR, WRITER, PRODUCER  
EXPLORA FILMS

+ 1 (438) 933 8593  
mauricio.explorafilms@yahoo.com  
explorafilms.net



Global Affairs Canada / Affaires mondiales Canada



Experts in trade for developing countries



This Project is possible thanks to the financial support of the Government of Canada through Global Affairs Canada, and administered by TFO Canada