

PARTICIPANT COURSE EVALUATION

EXPORTING SCREEN-BASED CONTENT & SERVICES

In order to determine if this training met your needs, we ask that you kindly complete the following evaluation.

NAME: _____ TITLE: _____

ORGANIZATION: _____ SECTOR: _____

1. According to the indicated scoring scale, **what score would you assign** to the following:

	Very Low										Very High
CONTENT											
Usefulness of the information presented	1	2	3	4	5	6	7	8	9	10	
Quality of the information presented	1	2	3	4	5	6	7	8	9	10	
TRAINER & METHODOLOGY											
How engaging was the presenter	1	2	3	4	5	6	7	8	9	10	
Clarity in the manner in which the information was presented	1	2	3	4	5	6	7	8	9	10	
Participation and interaction encouraged	1	2	3	4	5	6	7	8	9	10	
EVENT LOGISTICS											
How easy was it to reach the venue	1	2	3	4	5	6	7	8	9	10	
How comfortable was the venue	1	2	3	4	5	6	7	8	9	10	

2. To what degree were your expectations met with respect to the training?

Not met									Met	Exceeded my expectations
1	2	3	4	5	6	7	8	9	10	

Please indicate the usefulness of each of the following stages:	Very Low										Very High
STAGE 1 - Preparing Your Business	1	2	3	4	5	6	7	8	9	10	
STAGE 2 - Conducting Market Research	1	2	3	4	5	6	7	8	9	10	
STAGE 3 - Developing a Marketing Strategy	1	2	3	4	5	6	7	8	9	10	
STAGE 4 - Entering the Market	1	2	3	4	5	6	7	8	9	10	

<i>What are the 3 most valuable things you learned?</i>	1. 2. 3.
<i>What other topics would be useful in the future?</i>	1. 2. 3.
<i>What are the 3 biggest challenges you face in exporting?</i>	1. 2. 3.
<i>What are your top 3 action items going forward?</i>	1. 2. 3.
<i>General comments about the training:</i>	

THANK YOU! We look forward to continuing to assist you in your export efforts.