

brandstudio.
BAQIPTYIBC



BRANDING & DIGITAL MARKETING

PROFILE

Location: Baranquilla, Colombia
Year Established: 2012
Number of Employees: 7
Annual % Exports: 45%
Markets Served: USA, Spain, Panama, Colombia

SERVICES

BRANDING

Identity development, logo design, brand style guides, packaging design

CREATIVE CONCEPT

Business analysis, campaign design, creative direction, strategy development

DIGITAL MARKETING

Social media content design, website design, apps design

INTERIOR DESIGN

Concept and 3D design

ABOUT US

Brandstudio is passionate about brands, obsessed with design, and moved by the desire to be agents of change. The creative boutique agency is focused on branding, digital marketing, creative concepts and interior design with one main objective: to position brands. It's sociology and psychology, rather than technology, that moves hearts and minds.

OUR OFFER

The Brandstudio team helps firms stand out and position their brand-building experiences (combining online + offline), through high-end design, creative concepts and marketing. From detailed business analysis, through to complete marketing strategies, Brandstudio supports clients in delivering inspiring messages that generate emotions and inspire a call to action.

OUR OBJECTIVES

To build strategic partnerships with Canadian PR, advertising and digital agencies helping them design and develop high-end, innovative content and to help inspirational lifestyle brands in Canada with high-end digital content.

OUR CLIENTS

Brandstudio enjoys relationships with a wide range of clients in Latin America, North America, and Europe, including Mbrain in Brazil and the US, Neolive Marketing in the US, Grupo Siete, Heineken, L'Oreal and Seguros Vivir in Panama, and KFC and Fundació Juanfe in Colombia.



JULIANA CURE
FOUNDER & CREATIVE DIRECTOR
BRANDSTUDIO

+57 (300) 325 7143
jcure@brandstudio.com.co
brandstudio.com.co



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