



## PROFILE

Location: Bogota, Colombia  
 Year Established: 2006  
 Number of Employees: 9  
 Annual % Exports: 10%  
 Markets Served: USA, Latin America

## SERVICES

**CREATIVE CONTENT**  
 Creation and design of kids' series that are client- and market-focused

**CONTENT DEVELOPMENT**  
 Development of animation, live action and new media projects

**PRODUCTION**  
 Live action fiction and non-fiction series for children

**PRE-PRODUCTION ANIMATION**  
 Storyboard, concept art and character design



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## ABOUT US

Areavisaual is a creative content and production company that develops innovative and inspirational animation, live-action and new media content for children and youth. We have created and produced more than 650 hours of television programming and live broadcasts. Areavisaual has also co-produced and licensed both locally and internationally, and has been nominated for children's television awards such as Prix Jeunesse Iberoamerica, Prix Jeunesse International and FanChile. One of our leading IPs "Ana Pirata" has been broadcast to 48 Latin American countries, including Brazil.

## OUR OFFER

Inspired by decades in live theatre and event production, we utilize top 2D and 3D design talent to generate impactful visual experiences that instill children with the value of diversity and a greater sense of their own potential.

## OUR OBJECTIVES

To partner with animation and new media studios, as well as production companies in Canada who co-develop and/or co-produce innovative animation, new media and live action series for children and youth across the globe, or who need to augment their creative talent for a specific project. We are also seeking producers interested in co-developing a project-specific investment proposal.

## OUR CLIENTS

Our clients include: Discovery Kids Latin America, RTVC (educational channels), Canal Tr3ce and Canal Capital.