



## PROFILE

Location: San Jose, Costa Rica  
Year established: 1995  
# Employees: 40-45  
Annual % Exports (2016): 25-30%  
Markets served: Costa Rica, USA

## SERVICES

### WEBSITE DEVELOPMENT

CMS integration, SEO optimization, e-commerce solutions

### WEB ADVERTISING

banner development sitelets

### GRAPHIC DESIGN & DIGITAL ASSET PRODUCTION

icon, infographic & logo design, transcreation

### SOCIAL MEDIA

strategy development, channel creation and administration, profile optimization, online community development

## OBJECTIVES

To offer services to advertising and digital agencies in the Canadian market, with a focus on mid-sized advertising agencies and mid to large-sized web design and digital agencies.

## ABOUT US

ARWEB is a digital production agency with expertise in high volume graphic design, banner ad campaigns and website creation, specializing in WordPress web design.

ARWEB has served mid-sized advertising agencies and mid to large web developers with world class excellence for over 20 years.

ARWEB's expertise extends to international brands as well as transcreation for the Central and Latin American markets.

## OUR OFFER

Offering nearshore solutions close to western time zones, ARWEB invests in creating long-term client relationships, developed with care through personalized, high quality services and responsive, talented project teams.

## CLIENTS

ARWEB has worked with Fortune 500 brands and digital agencies from the Unites States. Past clients include Subaru, CAT, Mixpo, Costa Rican Olympic Association, FOX Networks, Disney and Microsoft



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